



**David Frey, Partner, Markets Strategy, National Head of U.S.-China Strategic Corridor,  
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Mr. Frey has spent nearly twenty years in industry and consulting roles, leading strategy projects and business transformation programs for clients in China, across Asia Pacific and in the United States. In the Asia Pacific, he has worked extensively in China, Japan, Thailand, Singapore, Korea, Malaysia and Vietnam.

Mr. Frey focuses on assisting multinational companies in developing strategies for establishment and expansion in China. He leads a team in China responsible for developing insights and capabilities that are relevant to “the Boardroom Agenda” for MNCs operating in China. He is an accomplished public speaker, prolific writer and appears frequently in the media on the topic of China’s urbanization, the Sino-American political dynamic, and the emerging opportunities for MNCs to contribute to a sustainable urbanization path in China.

Before beginning his consulting career, Mr. Frey worked at the OECD Development Centre in Paris, as an aide to a prominent United States Senator in Washington, and in strategic planning roles with two global telecommunications companies. Mr. Frey holds a Master of Arts degree from the Johns Hopkins School for Advanced International Studies (SAIS) and graduated from the University of Kansas with a degree in English literature, where he was named to the Phi Beta Kappa society. He currently serves on the Advisory Council to the Hopkins Nanjing Center, a unique joint-venture educational institution founded nearly 30 years ago in China.